



FINANCIAL SERVICES

MARKET OVERVIEW

No matter which segment of the Financial Services market best defines your company—Banking, Securities Trading, Asset Management, or Underwriting—chances are that regulatory standards have blurred the lines between these services in the eyes of your customers. You need a way to maintain your company's uniqueness, to position your business as one that delivers outstanding value or experience over the competition, but you want to do so at minimal expense. One way is through attention-grabbing color documents and presentations to make your product or service more easily understood.

HOW THE SAVIN C2020/C2525/C3030/C3535/C4540 SERIES CAN HELP:

Print Advantages

- Fast output speeds for black & white and full-color pages allow employees to efficiently print proposals, training materials, portfolio evaluations, and research materials containing black & white and full-color pages in a single job.
- Color charts and graphs incorporated into client portfolios help simplify complex investment strategies and fund performance to increase understanding.
- Sales representatives and agents can combine archived information, real-time data, scanned documents, and individual customer statements to create customized pitchbooks at one device to increase sales.
- Because Savin Color MFPs can print full-color, professionally finished sets in-house, copies of presentations for sensitive mergers and acquisitions or shareholder activities can be produced without the risk of sending these jobs to an outside copy shop, preserving confidentiality.

Scan & Send/Fax Advantages

- With Scan-to-Email functionality, Investment Portfolio Evaluations and research materials can be easily scanned and sent by employees to clients quickly and in full-color, without suffering image quality degradation.
- Use the system's inbound fax forwarding capability to automatically send faxes such as signed contracts or buy and sell orders to the proper employee for future printing, distribution, or filing.
- The large fax memory capacity of Savin Color MFPs will allow your employees to send and receive even the largest contracts or loan applications with little end-user intervention.

Copy Advantages

- With professional finishing capabilities, your department can create marketing booklets or proposals for high wealth clients that will stand out from the competition and capture more business.
- Fast, effective, and cost-efficient color copying allows public relations and marketing materials such as community project announcements to be copied in color and distributed throughout the community, enhancing your image while costing less than traditional methods.
- Use the C2020/C2525/C3030 50-sheet ARDF with Batch Scanning Mode to quickly produce training manuals for new clerks and tellers. Businesses with higher original page counts can install the C3535/C4540 with its 100-sheet standard ARDF to eliminate job splitting tasks.
- Savin Color MFPs are extremely easy to use and operate, and all feature an oversized, full-color LCD operation panel with animated user guidance screens to make job programming easy for every employee.

System Security Advantages

- If your firm charges printing costs back to the appropriate department or client, Savin's cost management tools can help you track and monitor those costs for accurate reimbursement.
- Your institutions can assign appropriate network administrator privileges to individual administrators to ensure data security and compliance with regulatory legislation.
- Because Savin Color MFPs can be equipped with the optional Copy Data Security Unit, files printed using the RPCS driver can be embedded with a special message that makes copying these documents difficult.